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| Federal Communications Commission Washington, D.C. 20554 | | Approved by OMB 3060-1115 (March 2008) | FOR FCC USE ONLY |
| FCC 388 DTV Quarterly Activity Station Report | | FOR COMMISSION USE ONLY FILE NO. BDERCT-20081010ARI | |
| Licensee NEWPORT TELEVISION LICENSE LLC | | | |
| Call Sign WPTY-TV | Facility Id 11907 | Previous Call Sign (if applicable) | |
| Community of License | | | |
| City MEMPHIS | State TN | County SHELBY | Zip Code 38112 - |
| Nielsen DMA MEMPHIS | World Wide Web Home Page Address WWW.MYEYEWITNESSNEWS.COM | Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013 | |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | |
| <input checked="" type="checkbox"/> Analog | 24 | | |
| <input checked="" type="checkbox"/> Digital | 24 | | |
| Report reflects information for quarter ending: 09/30/2008 | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D) | | | |
| Over the past quarter, have you fully complied with the requirements of this option? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Simulcasting: | | | |
| Are you simulcasting on your Analog channel and your primary Digital stream? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Application Purpose: | | | |
| <input checked="" type="radio"/> DTV Education Report | | | |
| <input type="radio"/> Amendment | | File Number - | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | |

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs 271

Total 5:00 a.m. to 1:00 a.m. CSTs 220

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs 27

Total 6:00 a.m. to 9:00 a.m. CSTs 52

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs 90

Total 5:00 p.m. to 10:35 p.m. CSTs 52

Comments:

IN ADDITIONN TO THESE LOCALIZED NAB PROMOS THERE WERE ADDITIONAL DTV PSA'S AND CST'S RUN BY THE ABC NETWORK AND THE SYNDICATED SHOW "LIVE WITH REGIS & KELLY".

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30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 0

Comments:

WE WILL SCHEDULE THEM 4TH QUARTER '08 AND 1ST QUARTER '09.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of

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| each eligible 100-Day "Countdown to DTV" pieces did your station run? | |
| 0 | <i>Graphic Displays</i> |
| 0 | <i>Animated Graphics</i> |
| 0 | <i>Graphic and Audio Displays</i> |
| 0 | <i>Longer Form Reminders</i> |
| Comments: WE WILL COMPLY FULLY STARTING IN NOVEMBER. WE ALSO PLAN ON DOING LIVE 100 DAY COUNTDOWN SEGMENTS IN ALL OF OUR DAILY NEWSCASTS. | |

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: ON SEPTEMBER 18 IN EVERY NEWSCAST WE DID A ONE MINUTE "DTV TEST" WHERE WE SIMULATED TURNING OFF OUR ANALOG SIGNAL BY AIRING "SNOW" WITH A CRAWL AT THE BOTTOM STATING THAT IF YOU ARE JUST SEEING SNOW ON YOUR TV WITH THIS CRAWL, THEN YOUR TV IS NOT READY FOR THE SWITCH TO HD. ON OUR HD CHANNEL WE RAN A MINUTE STORY ON THE UPCOMING DTV SWITCH. THIS WAS HIGHLY PROMOTED FOR A FULL WEEK OUT. | |
| Station Website Additional Activity Related to the DTV Transition - Last Quarter | |
| Does your station have a Website? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: WE HAVE A WEB PAGE THAT HAS MULTIPAL STORIES EXPLAINING DTV AND ALSO HAS A COUNTDOWN CLOCK, ANOTHER PAGE EXPLAINS EVERYTHING ABOUT HDTV AND OF COURSE OUR FCC DTV EDUCATION REPORTS CAN BE FOUND AS WELL. | |
| Additional DTV Outreach Efforts -- Last Quarter | |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity. | |
| <input type="checkbox"/> Speaking Engagements | |
| Comments: | |
| <input checked="" type="checkbox"/> Community Events | |
| Comments: PLANS ARE IN THE WORKS FOR US TO HOLD A SERIES OF COMMUNITY MEETINGS WITH OUR NEWS DEPARTMENT BROADCASTING LIVE. | |
| <input type="checkbox"/> Other (describe) | |

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WHEN WE DID OUR ONE MINUTE DTV TEST IN SHUTTING OFF OUR ANALOG SIGNAL IN EVERY NEWSCAST ON SEPTEMBER 18, WE GOT A LARGE REACTION FROM THE COMMUNITY AND ANSWERED PHONE CALLS ABOUT THE BIG SWITCH FOR SEVERAL DAYS.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

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| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing MARSHALL W. HART |
| Signature MARSHALL W. HART | Date (mm/dd/yyyy) 10/09/2008 |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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